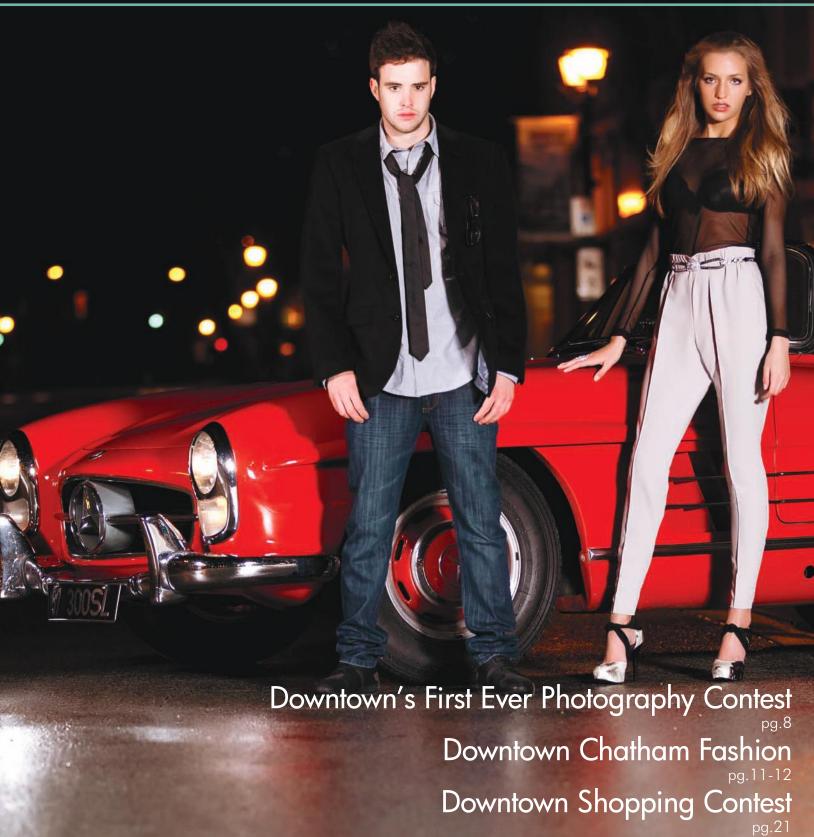
DOWNTOWN CHATHAM



Welcome to the Downtown Chatham BIA's magazine!

This is our sixth and largest edition of "Big Things Are Happening in Downtown Chatham." It is an exciting time to be in Downtown Chatham. The promise of new buildings and the renovation and restoration of existing buildings is changing the streetscape by positioning Downtown Chatham as a unique shopping, dining, and entertainment destination.

We are also excited to announce the new and improved BIA website at www.downtownchatham.com. We encourage everyone to check out the website and our member's pages where you can find information about store hours, products, and services. In addition to store and member information, jobs and available commercial space will be posted on the BIA website and BIA

event information will be readily accessible as well. With summer just around the corner, we hope to see you on the streets of Downtown Chatham, where "Big Things Are Happening."

Lorie Gore **Executive Director** Historic Downtown Chatham BIA

"Welcome to Historic Downtown Chatham. As the Chair of the Historic Downtown Chatham BIA, it gives me great pleasure to see the new development coming to our area and the extraordinary improvements to our BIA that have been developed in the past few years. I would like to thank everyone who has contributed to this marketing piece which features some of our sensational members.

As the new Chair, I am extremely lucky to be representing one of the most thriving downtowns in the municipality of Chatham-Kent. Whether you are coming downtown to enjoy a wonderful meal, perform some "retail therapy," or take in some world class entertainment, you are sure to enjoy this truly unique area."

Lynn O'Brien Chair Historic Downtown Chatham BIA



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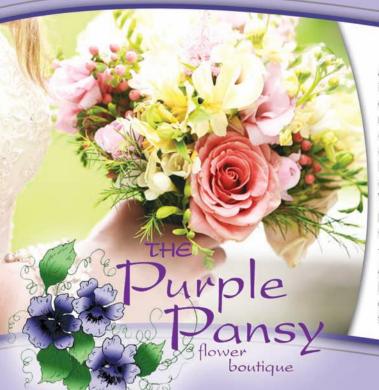
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At the Purple Pansy we pride ourselves on staying current and trendy in our design styles and flower selections. The floral industry is always changing and being on top of our field is a priority to us. Tricia recently attended two design shows in the Toronto area. The first designer was from the Netherlands and is a world renowned teacher and competitive designer. Per Benjamin created stunning Wedding Bouquets and was truly an inspiration to Tricia to come back home and start creating individual concepts for each of her Brides. Vintage seems to be the look for 2011; from the nostalgic looks of pastels and pearls to the washed out look of colours to get that aged look.

The second design show was a hands-on to learn current trends for corsages and boutonnieres. Tricia was amazed at the new wrist bands for corsages, hair and neck accessories for body wear corsages, and gems, ribbons and bobbles that are now available to finish a complete Prom or Graduation.

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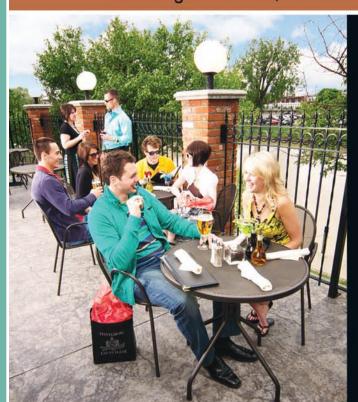
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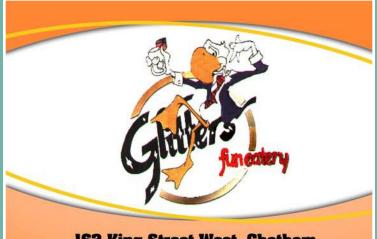
Clearing out your home library? Then why not bring in your slightly used paperbacks or hard cover books to Clem's and in exchange for them we'll offer you store credits.



Melissa Hoekstra Owner/Operator (3rd. generation)

And don't miss our yearly "BIG BOOK SALE" on Friday, May 27th.

This sale will be a strictly "Cash only Sale". Book exchange credits will not be accepted during this sale.



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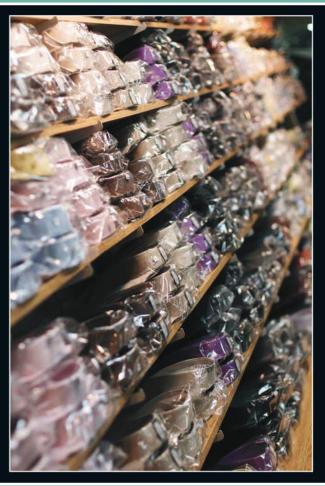
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Ed Martin, Bill Twigg, Gerry Primeau, and Bill Hagan have over a century of combined experience and it truly shows. The forgotten art of having a true sales professional just being able to look at you, and immediately know your jacket or pant size, is practised here everyday.

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If you are ready to re-embrace truly professional service when buying a suit, jacket, shirt, belt, or tie, stop by Lionel's Menswear today.

Calling All Shutterbugs



Enter the Downtown Chatham BIA's first ever PHOTO CONTEST

Grab your camera and be sure to get in on the Downtown Chatham BIA's first ever photography contest!

Winner receives a \$100 Gift Card to your choice of advertiser in this Summer 2011 issue.

Share your best photo of Downtown Chatham to be in the running for this prize.

The judges will be two of Downtown Chatham's finest photographers; Julie Rhodes Photography and Jason Korkidakis of Enlighten Studios.

All photo submissions must be entered by August 31st, 2011 to:

Historical Downtown Chatham BIA Office

In Person (printed): 237 King Street West, Chatham, ON N7M 1E6

E-mail: info@downtownchatham.com (subject line "BIA Summer 2011 Photo Contest")



- Enjoy shooting a game on one of our tables in our two tiered section, surrounded by Big Screen TV's. Shoot a game or watch a game, we take pleasure in hosting all out of market sports (UFC, Daytona, NASCAR, NFL, NHL, MLB, NBA, NCAA).
- Come on in and see our newly renovated bar! At the bar you can catch the game on any of our five big screens that hang above. We feature a full menu, with homemade burgers from fresh Canadian beef. Select your ultimate topping from our 24 different combinations to choose from. Enjoy our Big Shot #1 "Plain Jane" Burger & Fries for half price, every Saturday!
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- At our full service patio bar we feature Live Entertainment, showcasing some of our best local artists every Thursday, Friday and Saturday evening! And never miss a game with our outdoor Big Screen TV.
- Thursday is Bike night! Enjoy our patio while keeping an eye on your ride with reserved bike parking. We look forward to seeing you this summer and all of us here at Big Shots wish our fellow riders a safe season!

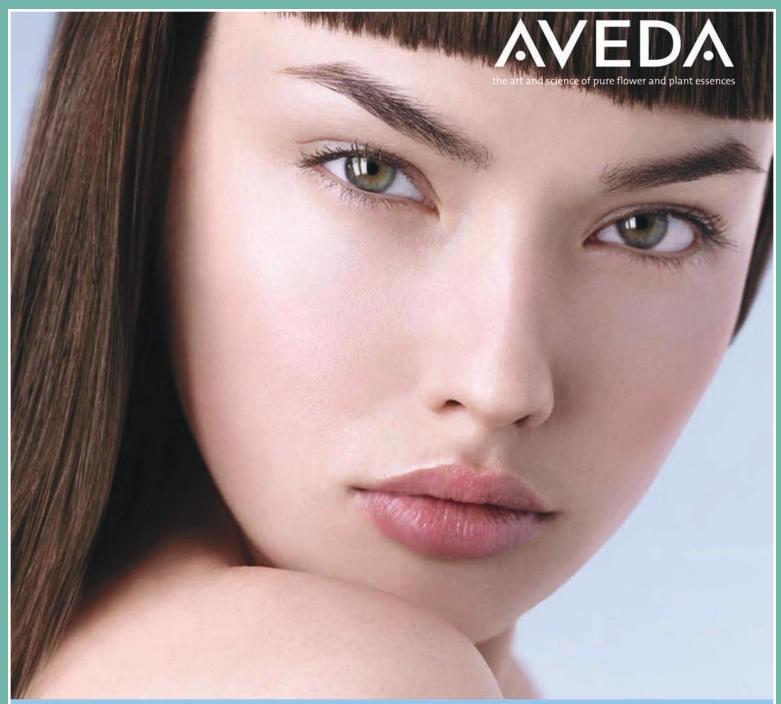
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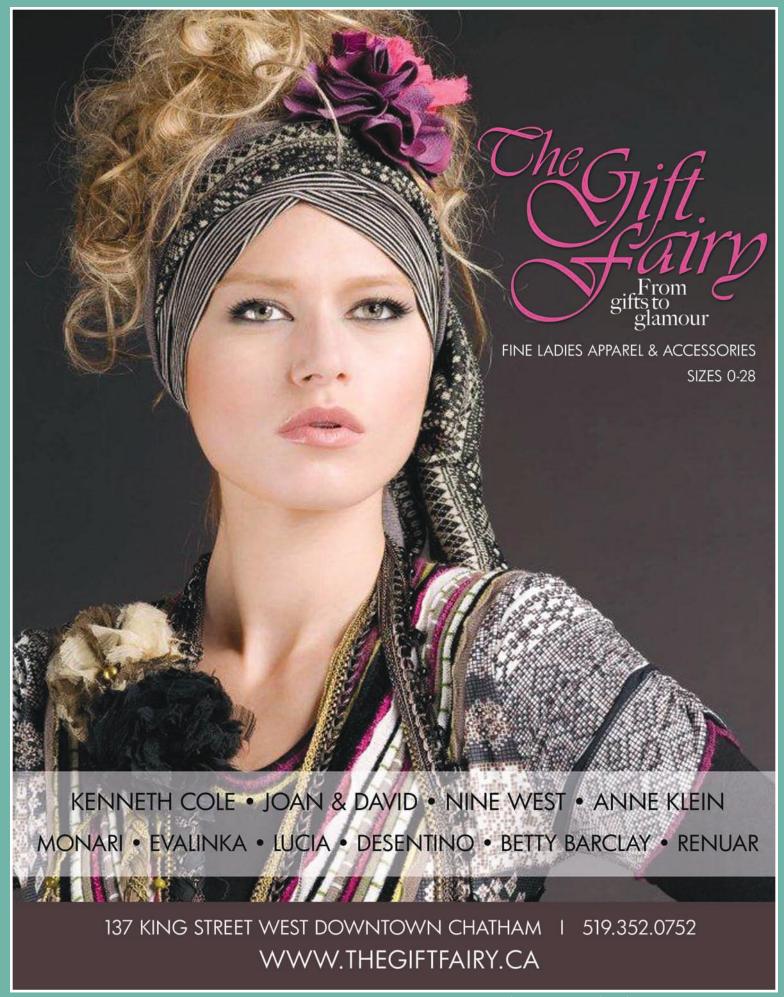
Anita Labadie and her staff invite you to enjoy a memorable fashion experience of Canadian Designers found exclusively at The Loft.

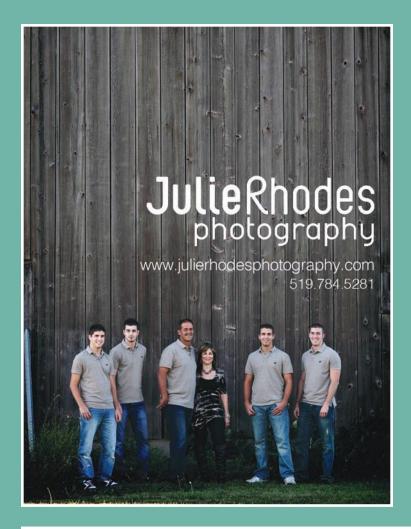
Located in the heart of historic downtown Chatham, The Loft offers a Pandora's Box of stylish fashions, in the trendiest colours. From casual to chic, The Loft fashion consultants will assist you in choosing the perfect accessories, be it jewelry, scarves, or shoes. Amid the quiet ambiance, The Loft boasts an extensive selection of fine intimate apparel. The experienced staff offer professional bra fitting, offering all size ranges, and specializing in hard-to-fit sizes in F and G cups.

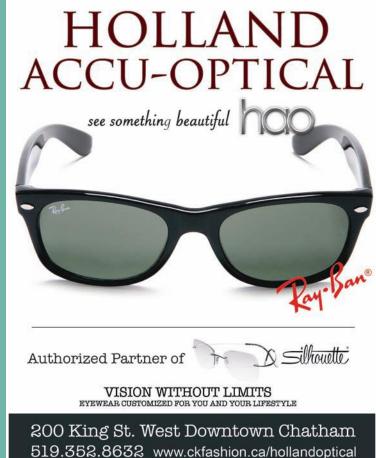
Breast cancer survivors from across Southwestern Ontario have had Anita provide them with a professional fitting for their breast prosthesis, following mastectomy surgery. Anita offers over 20 years experience in breast prosthesis fitting, and is renowned for her professionalism, experience and passion for helping women feel feminine and confidant again. Recently one of her clients remarked "It's as if I never had the surgery, it feels so natural!"

Abound in the fashion pleasures of The Loft Fashion & Mastectomy Boutique.

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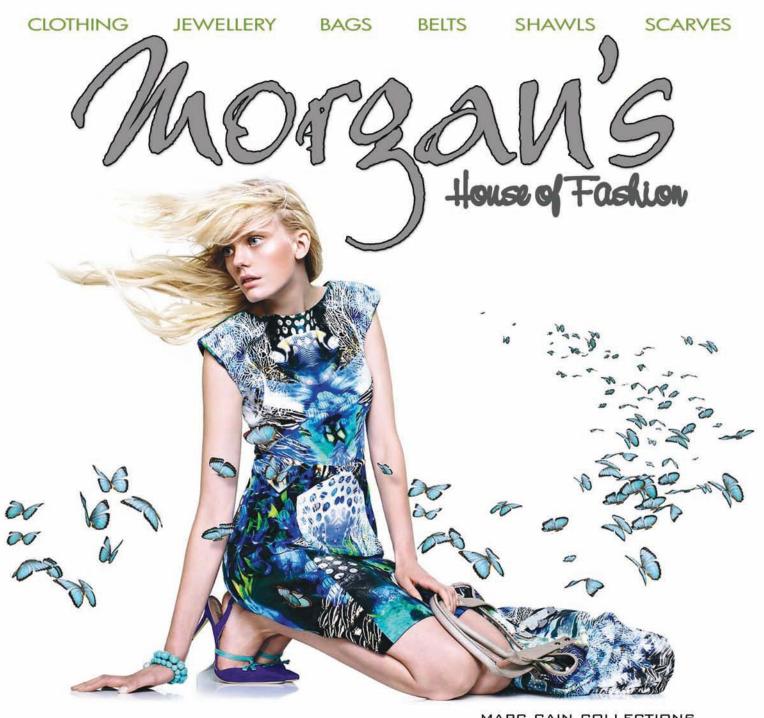
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sarah pacini

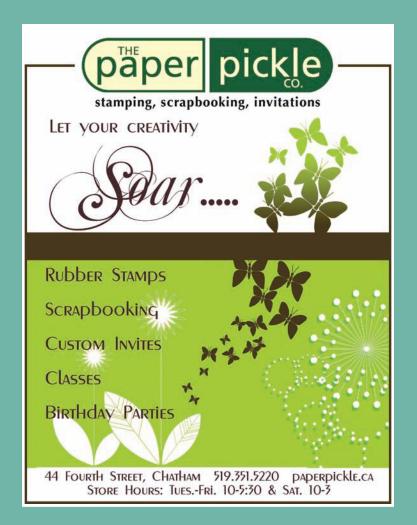




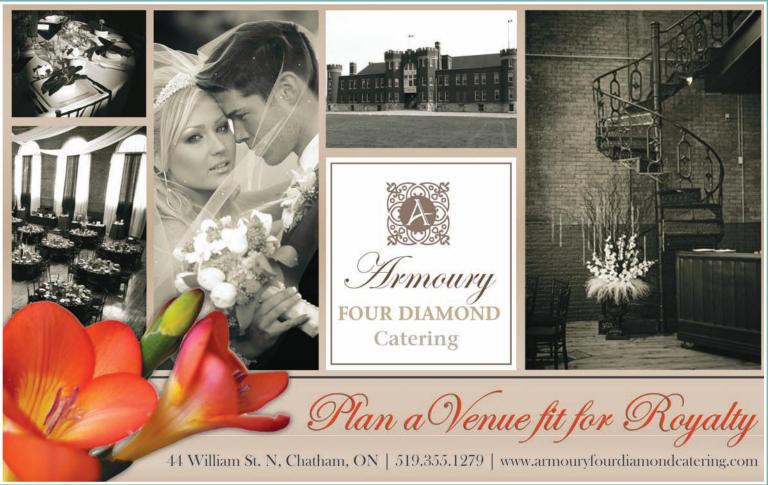
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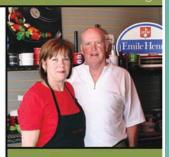
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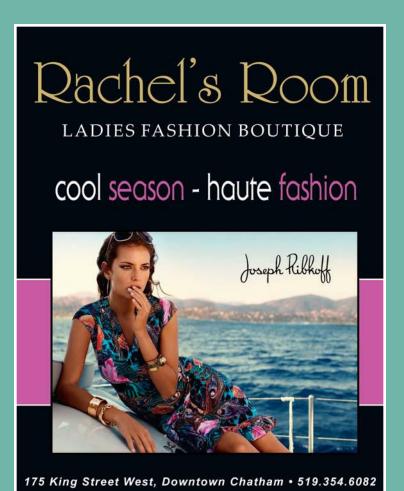
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The Design Alternative has an amazing selection of truly distinctive and unusual gifts for you and your home. In this space you'll find gifts that range from classic to contemporary, timeless to seasonal, and everything in between. You are guaranteed to find that "just perfect" item that you have been searching for.





The art house is a place of positive energy where artists can join and work together through workshops, exhibitions, performances, concerts, etc.; and where creativity can be challenged. Pushing and expanding the boundaries to new heights we provide a safe and nurturing atmosphere where artists in all mediums, and from beginner to professional, have the opportunity to explore, expand, and grow creatively. We strive to raise awareness and understanding of arts and culture by promoting the artists, artisans, and creative people throughout Chatham-Kent and beyond. You can also check us out on Facebook for workshops, exhibitions, performances, etc.

The Art House is open to the public:

199 Wellington St. W. Chatham, ON • Book an appointment with Linda van de Bovenkamp at 519.350.3146 Thursday: 12:30 p.m. - 5:30 p.m. Friday: 12:30 p.m. - 5:30 p.m. Saturday: 10:00 a.m. - 4:00 p.m.

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Last Issue's Winner: Susan Brady - Howard

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Enlighten Bridal Photography	519.350.5750
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Goldcoast Fashions	519.352.1331
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Jim's Six Cent Shop	519.436.2436
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